



Environmental Stewardship

Abundant Forests Alliance

Renew. Reuse. Respect.TM

International Paper Co. is an active member of the Abundant Forests Alliance (AFA), a group with many goals but one mission – to reassure you that there will always be plenty of forests.

Members include Anthony Forest Products Company, Georgia-Pacific, Green Diamond Resource Company, International Paper, MeadWestvaco, Monadnock, Plum Creek Timber Company, and Weyerhaeuser.

For more information: www.plantitforward.com



Sustainable Forestry Initiative®

International Paper Co. is proud to have its supply chain third-party certified by the Sustainable Forestry Initiative® (SFI). All products made at the Pensacola Mill as well as all IP facilities can be tracked back to the forest where its raw materials were harvested.

For more information: www.sfiprogram.org



'Zero Waste' Campaign

In October 2007, International Paper, the National Park Foundation, and the National Recycling Coalition started a pilot program to evaluate ways to limit the impact of foodservice products in America's national parks. The study will commence Summer 2008 and is aimed at moving toward "Zero Waste" across the park system.

IP will produce a customized cup - the ecotainer(TM) - for use by parks, concessionaires and others; the ecotainer(TM) is fully compostable and recyclable, and for each cup sold, IP will donate a penny to the National Park Foundation, up to \$1 million.

For more information: www.csrwire.com, search "International Paper," or www.internationalpaper.com

